## MICHELLE M. YOUNG

640 Glen Street, Edmonds, Washington 98020 + 650.743.3620 + michelle@olivesgourmet.com

Sur La Table Attn: Human Resources 1765 6th Ave South Seattle, WA 98134-1608

Dear Selection Committee:

Enclosed please find my résumé for consideration of the position of Web Production Artist, posted in *The Seattle Times* on September 29, 2002. As a Senior Manager of online corporate marketing for Oracle Corporation, I am responsible for the production and execution of weekly promotional e-mail communications to the Oracle customer and partner community, manage and update the corporate website and create Flash® media and banner advertisements.

In addition to my online marketing and web design experience, I am co-owner of a gourmet food store in Edmonds, Washington (http://www.olivesgourmet.com). This experience provides me with extensive knowledge of the gourmet food industry, culinary products and food trends, as well as web design and promotion of culinary products and services via the web.

As my enclosed résumé indicates, my background includes more than five years experience in web design and content management with significant experience in:

- Providing direction for creation of key messaging and offers
- Developing and driving corporate web design standards
- Creating strategy and execution plans for web site advertising programs
- Analyzing customer response rates and effectiveness of online advertising

As a team oriented and proactive web designer and marketing specialist, I offer this letter and attached résumé as a first step toward a mutually beneficial future. I look forward to hearing from you and can be reached by phone at (650) 743-3620 or email <u>michelle@olivesgourmet.com</u>.

Respectfully submitted,

Michelle M. Young

Enclosure: Resume