

Sarah Wright

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Education	York University/Sheridan College • Bachelor of Design with Honours Degree	Toronto • 2002–2006
Work Experience	Digital Cement Art Director • Responsible for art direction and design of print and web projects for clients including Kraft, FedEx, John Hancock, Johnson & Johnson, Danier, Bell, and General Mills • Lead creative for websites, email communications, direct mail, and variable print booklets • Developed and executed concepts for corporate identities and style guides to maintain a campaign message across various mediums • Worked closely with copywriters and flash developers throughout the design process	Toronto • 2007–Present
	Freelance Designer • Graphic design and production for clients such as Dub Poets Collective, Hellin Marketing Group, and Eagle Underwriting Group Inc.	Toronto • 2002–Present
	Canplas Industries Graphic Designer/Marketing Assistant • Redesigned web site and managed online content • Created promotional materials and design concepts for product packaging while working with an illustrator • Modified instructional material for product packaging	Barrie • May–Aug. 2004
	Globepages On-Line Directory Graphic/Web Designer • Designed and maintained web sites for various clients • Developed original concepts, organized copy and images, and created navigation systems • Trained coworkers in web design including programming languages and visual aesthetics • Consulted with clients to develop concepts • Designed corporate identities and print advertisements	Barrie • June–Sep. 2003
Skills	• Knowledgeable of standard graphic and business software on both Macintosh and PC platforms • Proficient in Adobe Photoshop, Illustrator, InDesign, QuarkXPress, XHTML, Macromedia Dreamweaver, Flash, Fontographer, Director • Experience in print production including press approvals	
Recognition	• 2006 Work exhibited in the SENSE Design Show • 2003 Work exhibited in the Goldfarb Centre for Fine Arts Gallery	
References	Available upon request	