

changing the look and feel of text

Activity #7

changing the look and feel of text on the ACME Widgets web page

Now let's apply what you learned in this lesson to the Web page you have built during this course.

1. Open the file `widgets_4.html` and save it as `widgets_5.html`.
2. Use the **font** element and the **color=** and **face=** attributes to specify that all second level headings should appear in teal text and the Arial typeface.
3. Use the **font** element and the **color=** and **face=** attributes to specify that all third level headings should appear in maroon text and the Arial typeface.
4. Use the **font** element and the **face=** attribute to specify that all other document text should appear in the Verdana typeface.

Remember that each paragraph and list item must have the font tag individually set. Both BBEdit and HomeSite make this repetitive process easier.

5. Make the following phrases under the second level heading "Contact Us" boldface: By phone:
By postal mail: By email:
6. Save your changes to the document.
7. Launch your Web browser and open `webdocs/widgets_5.html` to view your document. A browser should display your new lists in a way similar to the one in Figure 7-5.

WELCOME TO THE WIDGET FACTORY

HOME OF THE WONDER WIDGET

[Order a catalog](#) | [Our online store](#) | [Contact a sales representative](#) | [Contact Us](#)

Quality Widgets at Affordable Prices

The Widget Factory is your one-stop shopping resource for high quality widgets at affordable prices. At the Widget Factory we understand that widgets are an integral part of your company's every day operations. We also understand that you can't spend all of your resources on widgets. It is our goal to provide you with the widgets you need at a price you can afford.

What Our Customers Have to Say

"The Widget Factory has provided my organization with widgets for the last ten years. Their widgets are of the highest quality, shipments are always on time, and their prices are unbeatable. Without the Widget Factory my organization wouldn't be where it is today."

--Bill Gates, [Microsoft Corporation](#)

"The Widget Factory has supplied us with our widgets since day one. Their sales representatives are professional and easy to work with and their products are great. My company has had its ups and downs but through it all the Widget Factory has always been a consistent source of widgets that I can count on."

--Steve Jobs, [Apple Computers](#)

Order Your Widgets Today

In addition to providing quality widgets at reasonable prices we want to make it as easy as possible for you to order and receive your widgets. You can browse our widget selections and place your order in one of three different ways:

- In our catalog
- In the Widget Factory Online Store
- With the help of your local widget sales representative

Catalog shopping

To order a widget catalog send an email message to catalog@widget-factory.com that includes:

- Your name
- Your organization
- Your street address
- Your city, state, and zip code
- An email address so we can confirm that your catalog is on the way

The Widget Factory Online Store

In our online store you can browse our entire collection of widgets, see pricing information, and purchase the widgets you need with a click of a button. The online store is secure and uses the most up-to-date Internet and Web technologies available to ensure that your transactions with our site are protected. Visit the Widget Factory Online Store to shop for and buy the widgets you need today.

Meet Your Local Sales Representative

A sales representative is available in your area to provide you with personalized service. Sales representatives have information on volume discounts, can help you set up credit terms, and can arrange regular shipments of widgets based on your needs. If you would like to work with a sales representative send an email message to sales@widget-factory.com that includes:

- Your name
- Your organization
- Your city and state
- Your phone number
- Your email address

Contact Us

The Widget Factory is located in sunny Anchorage, Alaska. You can contact us in one of several ways:

Figure 7-5: The ACME Widgets Web page is finally complete.