

About the Cover:

As always, I rendered this week's cover in Adobe Photoshop.

Cover Artist:

Marc Tobin It's really hot here in Pennsylvania, so I'll keep this short. Feel free to visit my Web site at www.mtllustration.com or e-mail me at marc@ mtillustration.com.

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Administrative offices at 4740 Murphy Canyon Road, Suite 250, San Diego, CA 92123. Send all inquiries, subscription requests, editorial submissions to P.O. Box 83086, San Diego, CA 92138. Not responsible for unsolicited material.

Printed in San Marcos, CA.

POSTMASTER: Send address changes to *ComputorEdge*, P.O. Box 83086, San Diego, CA 92138.



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You know you're getting old when your calendar starts to look like a Who's Who of the AMA. It used to be that you just got sick and lived with it, or died. Now, with all the medical advancements we've made, we can cure all kinds of maladies and live long, full lives. If, that is, you find injections, probes, scans, terminal waiting, cold stethoscopes, surgeries, and popping pills fulfilling.

My personal calendar has three doctor's appointments slated for August. Mind you, I'm not sick. These are check-ups, follow-ups, maintenance visits, and so on. Yes, by my age you need regular maintenance.

My biggest fear when I go to the doctor is that I will forget the one piece of important information that will make the difference between an accurate diagnosis and the eternal, "Why don't we try this?"

When the receptionist hands me that form to fill out—the one asking for my medical history—my eyes roll back in my head. How can I possibly condense 40-plus years of medical history into a single page? I can't, obviously, so I have to guess at which parts of that history are likely to be pertinent to my current affliction. Somehow, I doubt that knowing I had a tonsillectomy as a child can hold much value for my podiatrist, but there the question sits, taunting me from the form.

And why do I have to fill this out on paper? Why not just type it directly into the doctor's database, so that I know my name is spelled correctly and I won't be confused with some other patient.

As usual, by the time I isolate a problem, someone else has come up with a product to solve it. In fact, many people have come up with ways to solve this particular problem. Some are more elaborate than others and involve worldwide collaboration and expensive hardware. But they all involve computers, and any of them can make my life a lot easier.

Since I don't have a lot of money, I'm partial to a software program called HealthFile Plus from WakefieldSoft (*www.wakefieldsoft.com*). It's only \$29.99, and you can download a free trial version to check it out before you drop any cash.

It's a simple program that keeps track of your medical information in a database, and serves it up for you or your doctor on request. It does require that you input all your information, which will take some doing, but once it's in there, you never have to fill out that stupid form again!

It keeps track of your appointments, medications, tests, allergies, surgeries, family medical history, insurance—even legal information like DNR requests or living wills.

If you have a handheld computer, just take it with you to your appointment. You have all the answers to your doctor's inquiries at your fingertips. If you don't have a handheld, you can print out the information from any or all of the categories on your PC and take it with you.

No more guessing; no more writer's cramp. Just a more accurate record to help your doctor treat you in the context of your total health picture. I don't know about you, but I'm feeling better already.

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A Bonding of Cultures

■ In reference to Ben Tupper's letter [Editor's Letters, June 24, "La Lengua del Internet Está Cambiando?"] about the changes in the Spanish language between people living in Mexico and those living in the United States, consider this.

The Spanish language spoken in Spain is different depending on the region, as is the dialect of Spanish spoken in Mexico. The same holds true for Cuba, Puerto Rico, the Philippines, and even within the various regions of the United States, just to mention a few. New York Spanish differs from the dialect spoken in Puerto Rico, although many Spanish speakers in New York either came from Puerto Rico or are children of people who did. Spanish spoken in Florida differs from that spoken in Cuba, even though they have a common origin.

English also has dialects that reflect the area where it is spoken. New Yorkers sound odd to Californians;

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Canadians sound odd to an Englishman; Australians sound "a little off" to all of us, and even have their own regional dialect differences. Southerners are a constant source of amusement to Northerners because of their "accent."

The French have the same problem. A Frenchman would be aghast at the



"mangling" of Napoleon's language by a Quebecker.

Just as Mexico is not Spain, and therefore has its own unique culture and dialects made up of Spanish and Native American origins, this is not Mexico, and people living here are going to develop their own dialect. California is unique in that we have several different European origins, multiple African backgrounds, Spanish, Japanese, Chinese, Filipino, multiple Middle Eastern origins, numerous Native American nations

and bands, and uncountable small enclaves of varying cultural heritage, in addition to English and Spanish speakers.

All of these together make up our uniquely California culture and have a linguistic effect upon each other. Words and syntax migrate from one language to another and cause the "problem" that Ben is reporting. This should not be viewed as a "problem," but rather as growth, a coming together and bonding of the varied cultures into something greater and more powerful than the individual cultures alone.

Dave Encinas

What's Missing?

■ [I'm writing in response to a letter in the June 24 issue called "A Crossword Puzzle."] I concur that *ComputorEdge* is a great magazine! I have been reading it for two months now.

[The reader] wrote about your magazine: "The only thing I think is missing is a crossword puzzle."

I think that there must be two things missing. It is missing a crossword puzzle and a centerfold. If you had a centerfold (preferably female), then I feel all would be forgiven for the lack of a crossword puzzle. I hope other readers would agree.

Chuck R.

More About the Macintosh

■ I am a Macintosh user. I anxiously await each copy of *ComputorEdge*. I quickly turn to Mac Madness. Then, later, I sift through the rest of the booklet, looking for anything else that pertains to the Macintosh. Sometimes there is something. Sometimes there is not.

So, my plea is this: Won't you please remember that there are lots of us who would like to have more articles on the Mac?

Midge Peltier

Send e-mail to edletters @computoredge.com. Letters received may be edited for length and clarity. We regret that we cannot respond individually to submissions.

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SONICWALL



Dear Digital Dave, How do you get the IE window to open in fullscreen mode? I have a new Samsung SyncMaster 910MP, and the IE window always opens at—or closes to—80 percent of the screen. I have to expand it manually each time I open IE.

I [also] have a question about the icons in my Favorites list. IE has a sneaky habit of changing the original icons to the little "e" icons. Rather annoying. Is there a cure for this, too?

Richard Johnson

Dear Richard,

Normally, the Internet Explorer window will open at the same size it was closed. That's the default.

You can control how a window for an application opens by adjusting the shortcut for it. Right-click on the icon on your desktop or toolbar and select Properties. On the shortcut tab, you can select that the window open as Normal Window (open same as closed), Minimized, or Maximized.

If something is messing with your IE and making the window smaller, then selecting the Maximized setting should override it.

IE doesn't do a good job of maintaining the icons that get downloaded when you add a new Favorite. The "favicon" file gets cleaned out, and there go your icons! It's back to the default little "e."

You can use a utility called Fresh Links to keep IE from losing those icons. Fresh Links can also help you clean out old or outdated Favorites links. Reducing the clutter can make it easier for you to find that site you visited last month and just have to get back to!

Go to *http://resqpc* .*com/freshlinks* to check it out.

Digital Dave

Dear Digital Dave, My wife writes long emails, and before she can send them, they go to Neverland and can't be found. This has happened while using Windows XP, with several different ISPs, and with various email clients, including Outlook Express.

I told her to type her letters in Word, and then copy and paste them into the message.

James White

Dear James, Very good advice! That's exactly what I would recommend.

Especially if you are using a Web-based e-mail application, you can lose your work if there is a hiccup on the Internet. Even if you have a local e-mail application, using Word has some advantages for authoring long letters.

For one, the spelling and grammar-checking tools in Word certainly make my missives look more professional. It must be this keyboard or something, because "the" always comes out inside out, and Word automatically fixes it.

I often don't hold the Shift key down long enough to catch the capital letter at the beginning of a sentence. Again, Word magically changes it to upper case.

Word has an automatic backup copy option, so even if your computer burps, most of your wife's work should be saved. Handy for any long text work.

Finally, Word gives you a nice, big window to work in instead of the tiny box that many e-mail applications give you. That makes it easier to see a big chunk of text for proofreading or just editing the organization of your letter.

Then it's a quick operation to cut and paste it from Word to your e-mail application. Use the <Ctrl-A> keystroke pair to select the whole letter, then <Ctrl-C> to copy it. Put your cursor in the e-mail box, and hit <Ctrl-V> to paste it.

Digital Dave

Dear Digital Dave,

This winter, we were sent what we were told was a DVD with family pictures on it, but our DVD player could not play it. This spring an article in a computer magazine talked about storing pictures on a disc like a DVD, but it was called a VCD, and the article said that later models of DVD players could play them.

I bought a new DVD player, and it still wouldn't play the disc with my family pictures, and I didn't see VCD capability listed on any boxes of new ones in the store.

Do you have any ideas?

Chuck

(continued on page 12)

Digital Dave's Tip

My family and I just moved to a new house in another state. (We seem to do that too often.) The installers of our cable TV just left.

Besides the digital video recorder for the HDTV, we have a black box that provides Internet connection and telephone service. The black box even has its own builtin battery backup system.

The installer was trying to hook up the telephone line

to the wiring in the house. Even though the house is only five years old, the wiring is all messed up, the product of some amateur installation.

The solution? The same as we have been using for the last year or so: plug the base station of our cordless phone into the Internet/phone modem. No wiring involved!

We have a cordless phone system that has four remotes, with charging stations scattered around the house. The whole thing cost less than \$100, and eliminates a bunch of wiring headaches. \Box



(continued from page 8)

Dear Chuck,

VCD, or Video CD, is a very old format that never was very popular, but shows up in many products. Often a DVD player can play the VCD format, but it doesn't advertise it.

Here is a list of DVD players with information about which formats they play. Beware that it is users' reviews, so double-check the claims with an Internet search for the particular DVD player you are considering. Usually the manufacturer's Web site will have detailed specifications: www.videohelp.com/dvd players.php.

But why bother with a DVD player when most computer CD and DVD drives can read the VCD format? Pop that family album in the PC, and gather around the monitor.

Digital Dave

Dear Digital Dave, I am using the XP version of Windows, and cannot save a Lotus 123 file on the CD writer without it being a read-only version. How can I save the file as an "archive" version? Mahalo and aloha in advance.

George Davis

Dear George,

Windows automatically saves files written to a CD as read-only to protect you from accidentally reading the file from the CD, editing it, and then trying to save it back to the CD, which obviously doesn't work. It's to protect you from getting frustrated. Files written to a CD should be copied back to your hard drive—and the read-only attribute cancelled—before any work is done on the file.

Microsoft has spoken. *He mea'ole*.

Digital Dave

Dear Digital Dave, In an issue of Computor-Edge back in January, it was described how a bit is stored on a hard drive, and how the magnetic bit is either north or south, making it on or off, 1 or 0.

This question may seem farfetched, but when the magnetic poles switch again, I take it this will corrupt the world's data? What would happen to our hard drives if the poles switch slowly? Is this just a goofball question? Earth's magnetic poles will not change the data stored on your hard drive. There may be other effects of the switch of north and south poles, such as massive weather disturbances, that will make your computer data irrelevant, but the data will still be there.

Just like flipping the

domain on your hard drive

does not change the domain

next to it, the flipping of the

polarity of one magnetic

Dear Karl,

Your letter prompted a thought. What if the Earth itself is a magnetic domain in some gigantic digital memory system that operates on a much larger and slower scale than our hard drives? Now that's really far out!

Digital Dave

E-mail Dave at digital

dave@computoredge.com.

Karl Weiszhaar

DIGITAL DAVE de fines:

What the Doctor Ordered

AAC: Augmentative and Alternative Communication. We all suffer situations where standard speech fails as a communication method. It might be in a noisy room where we have to use gestures and facial expressions to get the idea across when words can't be heard. People who have difficulty with speech have to rely on AAC even more, using computers as an alternative communication method. It might be e-mail, instant messaging, or even a text message to a cell phone. A keypad attached to a wheelchair arm can be the input device for similar messaging methods.

CAMA—Communication Aid Manufacturers Association. For information about specific AAC products and organizations, go to the CAMA Web site (*www.aacproducts.org/ index.lasso*).

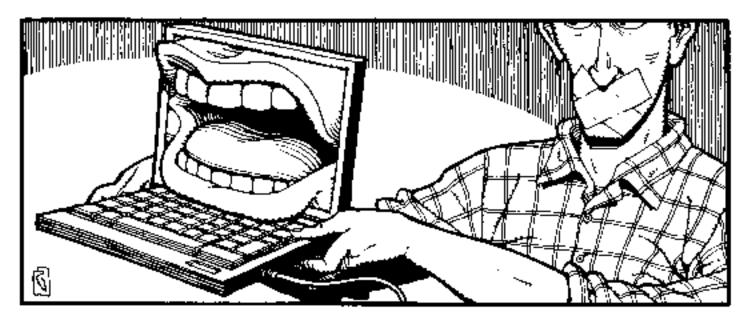
SYNTHESIZED SPEECH: Computer-generated speech has become part of our everyday life. You almost can't call a large company without hearing a synthesized voice. In fact, the whole call may be just touch tones from you and synthesized speech from the company. There are medical advice lines where you can dial in, select from menus, and get instant information about a minor medical emergency. Speech synthesis is also useful as an AAC method, where the same keypad that can send text messages can also feed the speech synthesizer to communicate with people face to face.

SYMBOL PAD: Often, the person who needs to use AAC is very young or impaired, so a standard keyboard is too difficult. A symbol pad has pictures of words and phrases that can be selected to produce sentences. For instance, one symbol might stand for "I want." Another may be a picture of a glass of water. Other symbols may be actual photographs of caregivers or family members. Dynavox's Boardmaker software makes it easy to take clip art symbols and digital photos and quickly generate symbol pad covers with custom messages.

AT&T NATURAL VOICES: This is a speech synthesizer engine that can be incorporated into various applications for AAC. To see how good text-to-speech synthesizers have become, go to *www.naturalvoices.att.com* and try the demo. I tried something simple first, like the first part of the Gettysburg Address, and then had fun trying to stump it with odd names.

VOICE RECOGNITION: People with hearing impairments may get along with others close to them with AAC methods, but for strangers, they may have to resort to voice recognition. A microphone picks up the speaker's voice, and a computer analyzes the speech and converts it to text that is displayed on a small LCD panel. The speaker may have to speak slowly and distinctly for the computer to make sense of it, but computers have gotten pretty good at figuring out what people have said.

CPOD: NASA's black box for people. The CPOD (pronounced see-pod) tracks biological functioning when strapped around your tummy. Instead of a bunch of separate sensors taped all over your body, the CPOD is a simple, flat plastic gadget that goes on quickly. Old sensors needed a tangle of wires hooked up to a rack of equipment. The CPOD can either record data for up to eight hours for later analysis, or, for real-time monitoring, it can transmit the data wirelessly. For anyone who has endured an EKG stress test on a treadmill while tethered to a machine, the CPOD would be a welcome improvement. People with heart conditions could exercise outdoors and be warned if they were pushing it too hard-or know that they weren't pushing hard enough. Go to http://science.nasa .gov/headlines/y2004/07apr_blackbox.htm for pictures and the whole story.



Digital Voices: Augmentative and **Alternative Communication**

≺omputers are speaking for peo--ple who cannot communicate verbally. Children and adults with cerebral palsy, amyotrophic lateral sclerosis (ALS), or other disabling conditions, or who have experienced a stroke or head injury, are talking through computers. Whether it's desktop, laptop, tablet, or handheld voice support that's needed, there are plenty of hardware and software options available to help consumers with communication disabilities.

People with speech disabilities have an impressive range of augmentative and alternative communication (AAC) options. AAC is broadly defined as ways other than speech that are used to relay a message from one person to another. Many special education teachers use picture/symbol software, such as Boardmaker (http://mayer-johnson.com/software/ index.html), to create communication cards and overlays for special-needs students. These visual prompts, used alone or with recorded or synthesized speech, help students to generate auditory or written messages. Talking AAC devices are also known as

By Janet Hopkins

Speech Generating Devices (SGDs) and Voice Output Communication Aids (VOCAs).

The Interface

Static-display, dedicated AAC devices are used with changeable visual overlays that correspond to message grids programmed for the user. These devices may have voicerecording features. While the recorded human voice is attractive for users, the task of manually changing communication overlays can make staticdisplay devices less efficient than dynamic-display AAC technology. The user cannot easily move from topic to topic when only one layer of communication is available at a time.

The more expensive the static-display device, the more configuration options and recording time are available. Compared with dynamic-display systems, static-display device communication options are rather limited.

A dynamic-display, or transientdisplay, AAC device has a screen that changes in response to user input. For example, a touch screen-enabled AAC device with dynamic-display

software allows a user to select a specific topic category, such as "food," which opens a new screen with specially programmed messages about food that are useful for the individual AAC user.

Dynamic displays facilitate speedy navigation through layers of symbols or text-cued voice output. Dynamic displays allow AAC users to efficiently access a wide selection of communication options stored on or generated through the device. The dynamic display may be designed as a series of grids, with combinations of graphics and text. For example, a picture of a clock could be programmed to say, "What time is it now?"

A dynamic-display communication device may also be designed to be similar to a word processor, but include synthesized speech output. These systems allow frequently used phrases or entire conversations to be stored. Phrases can quickly be accessed with the stroke of a hot key. AAC software systems, such as Aurora Talk (*http://aurora-systems* .com), allow a person with a commu-



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nication disability to give a lecture or speech.

AAC software can be installed on a computer to expand its functionality. For example, the Gus! Multimedia Speech System from Gus Communications Inc. (*www.gusinc.com*) can be installed on computers running Microsoft Windows for a relatively affordable (\$695) dynamic-display speech system. Or, people can purchase dedicated AAC devices from manufacturers or vendors that specialize in developing or distributing high-tech communication aids.

Sophisticated AAC systems may cost as much as \$6,000. The Communication Aid Manufacturers Association (CAMA, *www.aacproducts .org*) represents some of the leading companies in this industry. Links to company Web sites can be accessed through the CAMA site.

The Device

Portable devices, like handheld computers, are a growing trend in communication technology. Gus, for instance, sells a handheld pocket communicator that includes a cell phone (*www.gusinc.com/computer.html*).

Many people with communication

disabilities also have to contend with physical and cognitive disabilities. Individuals need proper assessment by a speech language pathologist (SLP) and other professionals to determine the most suitable AAC system. SLP documentation is one requirement for Medicare coverage of approved technology.

Augmentative communication dedicated devices are eligible for Medicare funding. However, as stated previously, there are specific user and device guidelines that must be met to qualify for coverage. Learn more online through the Rehabilitation Engineering Research Center on Communication Enhancement (AAC RERC). The organization's Web site provides information on Medicare funding of AAC technology (www.aac-rerc .com/archive_aac-rerc/pages/MC site/medicare.asp). Review the Medicare AAC Device Coverage Guidelines at www.aac-rerc.com/archive_ aac-rerc/pages/MCsite/RMRP.html.

Saltillo Corporation makes a Medicare-eligible version of its popular ChatPC-II, called the Portable Chat-II (*http://saltillo.buyol.com/Item/2865R* .*htm*). The Portable Chat-II satisfies Medicare funding requirements for a dedicated communication device, as it doesn't allow the user to access any other non-communication functions that are accessible on the ChatPC-II. Medicare will not cover the cost of a laptop, desktop computer, or PDA, as they are not dedicated speechgenerating devices that meet the definition of durable medical equipment. However, the cost of voice-output software that will enable a computer to function as a speech-generating device can be reimbursed through Medicare.

Synthetic Voice Options

There are plenty of options when it comes to the type of voice you want your communication device to speak with. Voice-customization options will depend on the type of speech-generating device being used. DECTalk demo voices are available online at www.fonix.com/page.cfm? name=espeech_dectalk_demos.

Cepstral develops a range of voice options that are used by a company called DynaVox Technologies (*www* .*dynavoxsystems.com*), which makes AAC devices. Cepstral voice options include assorted male and female U.S. English, U.K. English, Spanish, French Canadian, and German voices, as well as novelty voices. Visit the Cepstral demo page to listen to the quality of these voices (*http://cep stral.com/demos*).

AT&T Natural Voices are popular realistic voice options. The AT&T Natural Voices demo page (*www*



.naturalvoices.att.com/demos) allows visitors to try the product by typing a message, then selecting language and voice options.

Famous AAC User

On March 15, 2004, NeoSpeech, a provider of speech technologies for handheld, desktop, and network applications, announced that astrophysicist Stephen Hawking had selected Neo-Speech's Text-to-Speech engine, VoiceText (*www.freedomofspeech* .com), as his new voice. VoiceText is integrated into Dr. Hawking's communicator, E Z Keys from Words+ (*www.words-plus.com*), enabling him to clearly communicate with the outside world.

Dr. Hawking, a renowned scientist, professor, and author, suffers from ALS, a degenerative motor-neuron illness. While the disease has not affected Dr. Hawking's intellectual capacity, it has robbed him of many physical abilities. He can move only two fingers on his right hand, and he is unable to speak, making his computer with voice synthesizer essential for communication.

Dr. Hawking has a computer screen mounted on the arm of his wheelchair, which runs communicator software. The software enables him to press a switch in his hand to create words and sentences easily and intuitively. Once he has built up a sentence, he sends it to NeoSpeech's VoiceText speech synthesizer, which turns it into speech. The technology enables Dr. Hawking to communicate, including writing scientific books and papers, and giving lectures.

More information is available online at the AAC Institute home page (www.aacinstitute.org).

Janet Hopkins can be contacted via her Web site: http://ca.geocities .com/janethopkinsbc.



From NASA to Your Medicine Chest

By June Campbell

NASA (National Aeronautics and Space Administration) is a household word when it comes to developing technologies related to exploring the last frontier. However, many NASA-developed technologies have practical uses for earthlings, including technologies that contribute to our health and safety. The following NASA-supported projects are under development.

The Black Box for People

Just as an airplane's black box tracks data that is helpful when investigating an accident or other in-flight problem, NASA's black box for people, called the CPOD, tracks biological functioning when strapped to a human. Digital data can be stored for eight hours, or transmitted wirelessly to another device. Roughly the size of a computer mouse, the device tracks data, such as changes in heart rate, blood pressure, the amount of oxygen in the bloodstream, respiration, temperature, and how the person is moving. It could also be programmed to analyze atmospheric factors, including ambient temperature or concentrations of atmospheric gas.

When attached to a person's waist, the CPOD performs non-invasive

monitoring without strapping them to a system of wires and mechanical devices. A built-in signal notifies the wearer of developing problems.

While this device will be invaluable for learning how our body reacts to the extreme conditions that astronauts encounter, it has significant implications for life here on our planet. When used at an accident scene, for example, the CPOD could provide paramedics with instant information about a victim's vital signs. Physicians could use the CPOD to track a patient's reaction to a drug or medical procedure, and firefighters could use it to monitor their blood-oxygen level when inside a burning building.

The CPOD is still undergoing testing, but look for its appearance in a few years' time.

Cell Phone Ultrasound

Scientists in the ADUM (Advanced Ultrasound in Microgravity) Project are investigating the use of ultrasound to help with medical diagnoses for individuals on board spaceships. Astronauts at the International Space Station (ISS) are using ultrasound probes to look inside themselves and transmit the data back home via satellite transmission. Although earthbound ultrasound technologists undergo intensive training, the NASA astronauts use the probes with only five hours training. However, medical personnel assist them throughout.

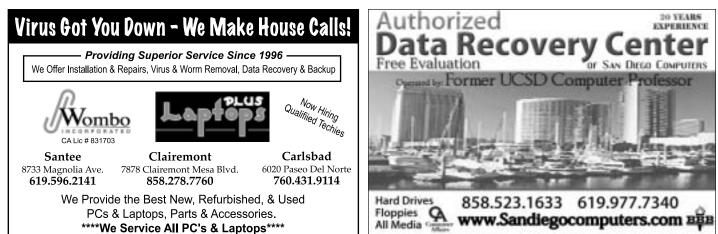
Typically, ultrasound is used to obtain immediate pictures of internal organs and fetuses, but ADUM scientists are investigating ways to look at eyes, teeth, lungs, and muscles. They anticipate using ultrasound to acquire information about approximately 500 medical conditions.

This technique (i.e., using remote experts to provide guidance to nondoctors who are using ultrasound to obtain diagnostic-quality images) has implications for health care. Already, the Detroit Red Wings hockey team has used it successfully, transmitting medical data from the locker room to assist in diagnosing gamerelated injuries.

The ADUM team is investigating ways to transmit ultrasound data by cell phone. They envision ambulance personnel sending ultrasound information ahead to the ER so a treatment plan would be in place upon arrival. Similarly, they picture the technology being used on battlefields and by individuals living in remote areas far away from a physician.

Tumbleweeds in the Bloodstream

Truly the stuff of science fiction, project scientists are investigating nanotechnology as a tool to detect, prevent, and repair the effects of radi-(continued on page 20)





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ation exposure—a serious hazard to astronauts spending time on Mars. NASA-supported scientists are placing "nanoparticles" inside blood cells, where they provide early detection of radiation damage.

The procedure involves injecting microscopic, tumbleweed-shaped nanoparticles into the astronaut's bloodstream. Nanoparticles are larger than most molecules, but smaller than viruses. The inert nanoparticles attach to lymphocytes, white blood cells that are particularly sensitive to radiation damage. Lymphocytes create "suicide enzymes" before self-destructing. A fluorescent dye molecule attached to the nanoparticles reacts to these enzymes by emitting an early warning "glow" that indicates the beginning of radiation damage. A small device placed in the astronaut's ear uses a laser to count the glowing cells as they flow through the eardrum's capillaries, and then transmits the data wirelessly to the main computer.

Although it could be a decade before this technology is ready to go, there are many implications for medical usage. With modification, nanotechnology could be used as an early warning system against many medical conditions, and could aid in the early diagnosis of viral disease or a tumor. Since it can identify changes while cells are still in the body, the use of invasive biopsies could be reduced.

The ENose

The Electronic Nose, or ENose, is a versatile, incredibly sensitive device that scientists can train to recognize almost any compound. (Supposedly, it can tell the difference between Pepsi and Coke!) Although earlier versions of electronic noses are already in use by the food industry and others, NASA's ENose is much more sensitive than these counterparts.

The ENose detects concentrations of poisonous substances much faster than the human nose would notice the smell. Ammonia, for example, is dangerous at a concentration of a few parts per million (ppm). Our noses can't detect it until it reaches about 50 ppm, but ENose can detect an electronic change of 1 ppm

The ENose works via 16 different electricity-conducting polymer films. When a substance like ammonia is absorbed into the films, they expand slightly, thereby changing the amount of electricity that they can conduct. Each film reacts to each substance in a different way. These changes produce a distinctive pattern, providing enough information to identify the substance.

With some modifications, the ENose can be expected to serve us well on terra firma—whether as an early fire-detection device, as a means of checking for gas buildups in offshore oilrigs, or as a means for sanitation workers to know whether poisonous sewer gasses have collected.

Interestingly, the ENose is less sensitive than a dog's nose. However, it can go places you wouldn't want to send your dog; it can be trained to detect odors that a dog can't detect —and you don't have to feed it.

Designer Blood Cells

Red blood cells are underutilized, say the scientists. Although excellent at carrying oxygen through the bloodstream, they could be doing so much more! Project scientists envision designer blood cells that carry medication or other substances, which could be used for transfusions without risk of transmitting disease, and that could be dehydrated and stored, ready to be sent to a battlefield or to outer space.

NASA-supported scientists have developed a polymer module similar to a cell membrane, and then use these membranes to create artificial cells called polymersomes. Polymersomes are stronger and easier to manage than their natural counterparts. For example, polymersomes could be engineered to target specific body locations, reducing undesirable side effects in other parts of the body. Pharmaceuticals that destroy cancer cells could be sent directly to a tumor, or the polymersomes could be designed to locate small tumor cells that have traveled throughout the body. Hypothetically, polymersomes could carry both the imaging aspects that locate a problem, and the medication that treats it.

For more information about these and other technologies, visit the NASA Headlines Archive at http:// science.nasa.gov/headlines/news_ archive.htm.



Communication at the Speed of Life

Bv Stace Johnson

" all an anesthesiologist!" Dr. Mercer barks to no one in particular as he's examining a patient in the ER. A communicator on a lanyard around his neck picks up the order and transmits it wirelessly to a voice-recognition server, which identifies him, his location, and his need. It checks a database for a list of anesthesiologists currently logged in to the network, and notifies them individually that there is an emergency.

Claire is an anesthesiologist on the third floor. A similar communicator, clipped to her scrubs, says quietly, "Can you take a call from Dr. Mercer in the Emergency Room?"

"Yes," says Claire. Mercer's voice crackles from the speaker in the communicator.

"On my way," Claire says as she stands up from her desk. She discusses the situation with Dr. Mercer as she makes her way through the hospital halls to the emergency room, picking up necessary equipment and medication as she goes.

The entire process of mobilizing an available anesthesiologist has taken less than five seconds.

From Science Fiction to Reality

The situation described above is fiction, but it's not science fiction. Several hospitals around the country are adopting systems like this to improve hospital communications, increase productivity, save money, reduce noise and, ultimately, give patients better care.

Two notable hospitals at the forefront of this technology are St. Agnes HealthCare in Baltimore, Maryland (www.stagnes.org); and San Antonio Community Hospital (*www.sach.org*) in Upland, California. Both hospitals use wireless local area network (WLAN) technology to facilitate communications and deliver hospital data to the people who need it, but their system implementations shine in different areas.

Hands-Free Communication

St. Agnes uses a communications badge by Vocera (www.vocera.com) that allows staff members to contact each other over the hospital's WLAN. The badge itself weighs less than two ounces, can be worn around the neck or clipped to clothing, and has two buttons for operation. A microphone and speaker allow the wearer to use it without hands. The Vocera system software analyzes the voice data to route calls, and keeps track of which staff members are logged into the network at any given time.

Staff members can also use the badges to make standard telephone calls by pressing a button and speaking the number they want to dial. The system software automatically routes the call to the hospital's phone system as an outgoing call.

In addition to calling individuals, staff members can broadcast calls to departments or even the entire network. In one case, when a patient was being combative, a nurse was able to summon help quickly by broadcasting a call to the rest of the staff. The badges announced her name and location, so available staffers in her area were able to respond.

The Vocera communications system also allows users to access their voice mail from the badge, and will even read their e-mail to them. These features significantly reduce the need for physicians to be tied to their desks to handle routine communications.

Leader of the PACS

San Antonio Community Hospital (SACH) also uses wireless badges

to improve communication between staff members, but their specialization in radiology creates specific needs for their hospital network.

SACH was an early adopter of wireless technology, starting with the standard wireless 802.11b protocol that can now be found in many homes and hotels. However, as they added wireless access points to expand the network, the SACH IT staff quickly learned that there were upkeep problems with that wireless model, especially in regard to security. Keeping multiple wireless access points up to date meant changing the configuration of each access point every time a new computer was added, a very time-consuming process.

In addition, they discovered a problem that occurred when wireless access points lost their network connections. Most wireless networks operate on a principle known as the "bug-light" phenomenon, which means that a wireless computer trying to connect to the network will choose an access point based on signal strength, just as nocturnal flying bugs will gravitate toward the brightest light in the immediate area. However, if that access point loses its network connection, it will still continue to broadcast its wireless signal. Computers in the area will attempt to connect to the network through the access point, but will not succeed.

To solve these problems, SACH implemented a solution by Trapeze Networks (www.trapezenetworks .com), which allows central configuration of all wireless access points. The SACH IT staff can use this system to manage network security and make configuration changes easily. Also, Trapeze eliminated the "bug-light" problem by having access points monitor their network connections. If the network connection goes dark, the access point will stop transmitting, so wireless receivers in the area can connect to another access point instead.

This wireless network solution allowed SACH to further utilize its

(continued from page 22)

Picture Archiving and Communications System (PACS), already one of the most advanced systems of its kind. Radiology archives can now be used virtually everywhere in the hospital, thanks to the design of the SACH wireless network.

ROI and TCO

Both hospitals have realized a large return on investment (ROI) in a short amount of time. Vocera estimates that its system saved St. Agnes more than 3,400 hours per hospital unit in the first year. That translates to more than \$74,000 in time savings alone. The badges also decreased use of the overhead paging system by 94 percent, making the hospital a quieter, more peaceful place.

For SACH, total cost of ownership (TCO) was the key factor in moving to its wireless network. By utilizing Trapeze Networks' RingMaster software (*www.trapezenetworks.com*), the hospital was able to save 70 to 90 percent on its installation costs, and make sure it had exactly the coverage it needed before installing the first access point.

In the end, a patient's life is worth more than any ROI or TCO study. Instant communication and quick access to critical information can make the difference between life and death. Quieter hospitals mean better rest and faster recovery. In the case of both of these hospitals, the real winners are the patients.

Stace Johnson is an information services technician and computer consultant in Colorado. He can be reached at lytspeed@gmail.com, and links to the sites mentioned in this article can be found on his Web site at www.lytspeed.com.





Like a spouse who just doesn't care what his better half is talking about, the Macintosh hears its users, but doesn't listen. Talk may be cheap, but no amount of money today can buy you rock-solid speech-recognition software for the Macintosh.

The dream of oral/aural communication with our Macintosh has been something Apple fans have long desired. In fact, the Mac actually introduced itself back in 1984 with a voice synthesizer that wowed the Pac-Man generation. In the mid-'90s, Apple actually introduced basic speech-recognition technologies that allowed users to launch applications, change operating settings, ask the computer what time it was-and even exchange knock-knock jokes with their Mac. However, the software was buggy and underpowered back then.

Today, Apple still includes speechrecognition options with the Mac, but most users find the technology to be more of a toy than a useful system resource. And in an office setting, the computer could often interpret ambient noise as commands.

Joe: Computer, what time is it?

Joe's Mac: The time is five o'clock.

A co-worker: Joe, your presentation sure made a splash!

Joe's Mac: Now throwing the files in the trash.

Joe: Wait! Don't delete it!

Joe's Mac: The time is one minute after five.

Apple dealt with this issue by allowing you to toggle the microphone on and off using a hot key or the mouse. But if you have to use the keyboard or mouse to give voice com-

The Mac Still Doesn't Listen Well

By Lucas Roebuck

mands to your Mac, what's the point? You might as well give the commands with—ta da!—the keyboard and the mouse. Sure, it's not as cool as telling your computer to "Open Microsoft Word," but it is a heck of a lot faster and less cumbersome.

That being said, those interested in speech technology should take the Mac's built-in speech commands for a test spin. The way to get started is by going to your System Preferences (under the Apple menu), and clicking on the Speech icon (in the System pane). Apple has added speech commands to work with most of its iLife applications. Check it out—just don't expect too much.

Third-Party Solutions

Outside of the operating system, two applications have been released that have made speech recognition on the Mac much better: IBM's ViaVoice and MacSpeech's iListen (*www.mac speech.com*). Neither product is a clear winner today, but iListen shows the most promise. Meanwhile, Mac users probably want to avoid Via-Voice for now.

I had seen several demos of Via-Voice in the past, but never had the chance to try it for myself, so I contacted IBM to find out if I could get a review copy for this article. IBM's press flacks informed me that IBM no longer supports ViaVoice for the Mac, and that the company had licensed the product's name and technology to a third party: ScanSoft (*www.scan soft.com/viavoice*).

ScanSoft was about to send me a trial copy when the rep asked me what version of Mac OS X I was using. Of course, being a Kool-Aiddrinking follower of the Mac platform, I was running Mac OS X 10.4, also known as Tiger. The nice lady at ScanSoft told me that she couldn't send me a review copy because the current version of ViaVoice didn't support Tiger.

I asked when ScanSoft would be releasing a patch, and not only could she not name a release date, but she couldn't even tell me that ScanSoft *would* be releasing a patch for Mac OS 10.4. As a rule of thumb, I stay away from software that isn't compatible with the version of the OS I am running—and especially from those who can't tell you *if* they are going to continue to support your platform.

You can find out if there is any progress from ScanSoft by checking the company's Web site: *www.scan soft.com/viavoice/osx*.

iListen

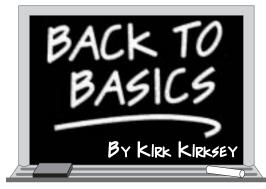
MacSpeech's iListen is probably the best program available for the Mac that does dictation in addition to system voice commands. The engineers at MacSpeech seem to understand why we want to use the technology, and have devised a system where you can train your computer to understand you better to make dictation more accurate.

Even after running iListen through the paces, I still found that it was a little rough around the edges, but I have no qualms in saying it's the best Mac speech-recognition software available to the public that runs on modern systems.

MacSpeech has even released a new version of iListen to support Tiger-specific features. If you're interested in serious speech recognition, iListen is the way to go. Just don't expect perfection from the get-go.

Like some spouses, it takes a lot of training to get your Mac to listen well.

Even so, iListen has brought Mac speech recognition a long way since my Mac Centris 660 AV was telling me knock-knock jokes in 1993.



Not long ago, I received one of those frantic, *I have-a-deadlineand-my-computer-is-making-a-howling-sound* calls from my downstairs neighbor. I rushed over, cracked open the case, and asked, "How often do you clean your computer?"

"I run virus protection and spyware scanners every day," she said.

"No," I said. "How often do you *clean* your computer? It's filthy in here."

From the looks of things, dust bunnies and fuzz had colonized the motherboard and all of the components. Pet hair from Wilma (the family schnauzer) was everywhere. The clacking noise was a cooling fan gone bad due to a severe case of gunk-jam. What a mess.

If your trusty home computer is more than 2 years old, and gets heavy use, its innards are probably getting a bit gross. To see why a computer can get so dirty, you'll need to ask some-

How to Keep Your Mean Machine Clean

one with lots of body hair (perhaps your mother-in-law) to hold a forearm very close to your computer screen. See how the little arm hairs stand up? That is static electricity working like a dust magnet. This static pull is much stronger inside the case of your computer.

It doesn't take long before lots of dust, pet dander, smoke particles, and just plain gunk get sucked into the machine and begin to clog the cracks, crevices, and surfaces of those statically charged boards and components. When this happens, heat cannot be dissipated effectively and, sooner or later, electrical components will get fricasseed.

The moral of the story: Just like armpits, computers need a good cleaning once in a while.

Clean

A clean computer starts with clean surroundings. Kitty cats and puppy

dogs wandering around computers are cute, but lots of pet hair can quickly foul cooling fans. It's a good idea to place your machine away from floorlevel, A/C intake vents. And speaking of air conditioning, change your filters regularly. Clean filters catch lots of circulating dust.

If possible, place the case as high off the ground as possible. If you can't get your computer on a table surface, consider purchasing a CPU stand (a stack of old biology and English lit books works just as well). Last, but not least, keep smokers at bay. Over time, tobacco smoke leaves a very heat-holding residue on computer cards and, to make things worse, can discolor things like your keyboard keys and mouse.

Your main tool for cleaning your computer's insides will be a can of highly compressed gas. Ask most computer and office supply salespeople (and tech writers, for that matter), and they will tell you to buy compressed air on Aisle 14 just down from the envelopes. True, there is air in these cans, but some products also contain a dangerous propellant akin to the coolant used in refrigeration systems (reading the warnings on these products can be a real eye-opener). If the can is tilted too much or sprayed while upside

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down, this gas propellant can become a liquid. A prolonged stream on the skin can cause frostbite. On a sadder note, at least one of these cleaning products is associated with the death of a teenager who purposely inhaled the gas. So—be careful with this stuff.

Before beginning, assemble your cleaning kit. We've already talked about compressed gas. One can will be plenty. You'll also need a microfiber cleaning cloth. A high-quality, long-bristle paintbrush will come in handy. I know some technicians who also use one of those handheld vacuum cleaners for sucking out dust gunk. Personally, I think these devices increase the risk of damage to cables and small cooling fans. So, for our purposes, we will not use mechanical suction.

Diving In

Step one in computer cleaning is to turn off the power switch. Just to be on the safe side, I like to unplug the power cord from the wall. If your computer's position is cramped say, under a desk—take the case and place it on a workspace where you have 360-degree access to all areas. Otherwise, you may simply end up pushing dust from one part of the computer to another. Pop the case. Before fiddling around with computer circuitry, it is always a good idea to discharge any static electricity in your body by touching a screw on the computer case. If you live in a static-filled environment, consider buying a grounding bracelet. This tasteful bit of geek jewelry is worn on the wrist and is connected to a grounded screw while you work.

Inspect your cables. Look for loose connections and frayed spots. Reseat loose ends and tape any bare spots you find. Everything solidly seated? OK. Now you're ready to blow—well, *almost*, anyway.

Watch out for those fans! All computers use fans to dissipate heat. Large fans will circulate air through external vents in the computer case. Newer computers also have small fans mounted atop the heat sink or CPU to pull heat away from motherboard circuitry. These fans are delicate. Strong blasts of gas can damage the blades and spindle, causing the fan to spin off-kilter. Don't blast the fan and cause it to spin. Instead, hold the fan steady with your hand or a small screwdriver, and then spray (or brush) around each blade. Now you are ready to blow.

Move over your components

shooting a stream of compressed gas into every nook and cranny you can find. If space permits, I like to stir up dust with my paintbrush and blow it away with a blast of gas. The brush also comes in handy for sweeping in, under, and around your fans, which can collect a lot of yucky stuff.

As you are cleaning, look for a removable air filter. If you find one, wash it with clean water and let it dry thoroughly before reinstalling.

You will probably see lots of dust in your PCI and AGP card slots. It is always a good idea to remove your cards and give the open slots a good dusting. Clean the gold contact points on your card with the microfiber cloth before reseating. Before sealing things back up, make sure air-blasting hasn't loosened any cables and that wires haven't moved too close to fan blades.

Good job. The whole process has taken less than half an hour. The dust bunny horde has been vanquished. Pet hair is exiled to the outer reaches. No more howling noises in the night. Your computer is spic and span once more.

Now, get back to work.

Check out Kirk's new book, Computer Factoids: Tales From the High-Tech Underbelly, *at* www.computer factoid.com *or Amazon.com*.





Werldwide & Product @ news/lev/ews

By Charles Carr

Summer's Here

Summer's here, and that means, in addition to lots of fun outdoor activities, there's some serious game-playing going on. There are all kinds of fantastic new (and pricey) first-person shooters like Doom 3, Half-Life 2, and Battlefield 2 out there, but what about gamers on a budget, who have desktop machines or notebooks with limited power, or gamers who have just wondered if there are any great older games out there they may have missed.

Look no further. Here is my personal list of the best first-person shooters (FPS) of the prior millennium. All these games run in XP and include plenty of puzzle-solving as well as good, old-fashioned bad-guy blasting. They also tend to be less violent and overtly graphic than most newer games.

In addition, several (notably Quakes I and II, and Unreal I) can be played in co-op mode, allowing two or more machines to be connected across an existing home network and experienced as a team. You haven't played these games until you've played them in co-op.

Best for last: You can find most of these titles on eBay (*www.ebay.com*)

reviews@computoredge.com

or Half (*www.half.com*) for just a few bucks.

Let's get to it!

The List

• Quake I and its two add-ons: With Doom, this game pretty much started it all. 'Nuff said!

• Half-Life: Took the ball Quake threw and ran for the goalpost. Also, check out the Half-Life add-on pack Blue Shift.

• Unreal I: Still a great game. Lots of creepy places to explore and a dark mystery to uncover.

• Sin: Lots of fun, and looks surprisingly good for a game that's getting close to 10 years old. Yikes!

• Heretic II: A superb third-person adventure in the mold of Dungeons and Dragons.

• Draken: Fantastic overhead exploration and combat on the back of your curmudgeonly dragon, as well as exciting D&D combat on the ground and an engaging story.

• Alice: A twisted, action-packed take-off on Lewis Carroll's classic tale. Lots of puzzles and unimagin-able locales.

• Indiana Jones and the Infernal Machine: Just about the best puzzle-driven game ever. My son and

	Product Ratings
۲	Don't say we didn't warn you.
*	What is that store's return policy?
**	We've seen better; we've seen worse.
	You'll probably be happy you did.
♥♥♥♥♥	What are you waiting for?

I fire up Indy at least once a year, get hooked, and play it all the way through.

• Heavy Metal FAKK2: Looks great, plays great. Next to Indy, has some of the best puzzles ever.

• Trespasser: Take a nail-biting vacation on Michael Crichton's Lost World. Like Indy, I replay this game every year. Note: It needs a 30MB patch to v1.1 to correct problems with object manipulation (*www.3dgamers* .com/dlselect/games/trespasser/patch full.zip.html).

• Aliens vs. Predator 2: Might be long in the tooth, but it's also scary as heck. Play it as a soldier, an alien, or a predator.

• Clive Barker's Undying: Pushed the mighty Quake 3 engine to its limits. Undying also has some of the most spectacular locales you've ever visited—and an engaging story, to boot.

• The Wheel of Time: Enter the world of Robert Jordan's timeless series, casting spells and solving puzzles galore. Complex and satisfying storyline told with many detailed

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News/Reviews

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cut scenes.

• Medal of Honor, Allied Assault: Experience the bravery and battles of WWII in as real a manner as is currently possible. Much more intense than merely watching *Platoon* or *Saving Private Ryan*.

• Jedi Outcast: Nonstop, nonviolent action with plenty of puzzles. This game is a classic.

• Return to Castle Wolfenstein: This and Jedi Outcast were almost too new to make the list, but I just had to include them—they're that good.

Player-Created Levels

Note that, in addition to Quake I, II, Half-Life I, and Unreal I, there are also literally thousands of playercreated levels for these landmark game engines. Just to get you started, here are my favorite Half-Life levels (so far).

- The Gate
- Todesangst (1, 2)
- USS Darkstar
- They Hunger (1-3)
- The Edge of Darkness
- Heart of Evil
- Timeline (1-3)
- Plan B
- Chaos
- Faraon (1-4)
- Boreality

• Science and Industry (a unique multiplayer experience that has a learning curve like a college course)

Check out *www.planethalflife* .*com* and *www.planetquake.com* for a complete list of levels, plus descriptions, ratings and user rankings.

Have Fun!

Every one of the above games can be installed on your laptop's hard drive with minimal footprint, most weighing in at less than half a gigabyte—some far less. Many will run without the install CD.

For those that won't, go to www

.gamecopyworld.com and download a no-CD patch file—just make sure you retain the original CD as legal and ethical proof that you own the game, as well as any required ID codes needed to install and run the game.

Finally, since you can't change most notebooks' video cards, and their hard drives spin slower than desktop drives, adding memory is probably the single best thing you can do to increase gaming performance. Go for 512MB minimum, 1GB if you can spring for it.

Believe it or not (believe!), I first played every one of these games on a measly Compaq Presario PIII 1GHz notebook with 512MB. (BTW, that was one heck of a machine: fast enough for most applications, onehand light, and ran on battery for three-plus glorious hours with a fan so cool and quiet you didn't know it was running.)

Have fun! The whole gang will be back next week with plenty of news and reviews.



Calendar of **Events**

Saturday, July 23

■ QuarkXPress 6, Beginning—Part 1 of a two-part free class sponsored by San Diego Community College District, Continuing Education. Sessions will be held from 1:30 to 4:30 p.m. in Room 150 of the North City Campus. 8401 Aero Drive in Kearny Mesa. Register in class. For more information, call 619-388-1800 or visit www.sdce.edu.

■ E-Bay, Introduction to Buying and Selling—A free class sponsored by the San Diego Community College District, Continuing Education. Class will be held from 1 to 4:30 p.m. in Room 140 at North City Campus. 8401 Aero Drive in Kearny Mesa. Register in class. For more information, call 619-388-1800 or visit www.sdce.edu.

Monday/Thursday, July 25–Aug. 25

■ Network+ Certification Training—Get the fundamentals and networking practices required for all IT positions with this hands-on training. Also an exellent course for individuals pursuing Cisco certifications. The class runs Mondays and Thursdays from 6 to 10 p.m. Call 800-963-2373 for tuition and registration information or visit www.cesdtraining.com.

Tuesday. July 26

Digital Photography, Sharing and Displaying—A free class sponsored by the San Diego Community College District. Continuing Education. Class will be held from 9 a.m. to noon p.m. in Room 117 at North City Campus. 8401 Aero Drive in Kearny Mesa. Register in class. For more information, call 619-388-1800 or visit www.sdce.edu.

Wednesday, July 27

■ Website Design and Usability—Part 1 of a four-part free class offered by the San Diego Community College District, Continuing Education. The class runs from 5:30 to 9 p.m. in Room 140 at North City Campus, 8401 Aero Drive in Kearny Mesa. Register in class. For more information, call 619-388-1800 or visit www.sdce.edu.

Thursday, July 28

■ Flash MX 2004 Pro, Intermediate—Part 1 of a two-part free class sponsored by the San Diego Community College District. Continuing Education. The class will be held from 1 to 5 p.m. in Room 150 at North City Campus, 8401 Aero Drive in Kearny Mesa. Register in class. For more information, call 619-388-1800 or visit www.sdce.edu.

Friday, July 29

■ Visual Basic (VB).Net, Beginning—Part 1 of a two-part free class offered by the San Diego Community College

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District, Continuing Education. The class runs from 9 a.m. to noon in Room 130 at North City Campus. 8401 Aero Drive in Kearny Mesa. Register in class. For more information, call 619-388-1800 or visit www.sdce.edu.

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Saturday, July 30

CCNA Certification Training—This training prepares vou to pass the certification exam. Test is included! The class runs two weekends. July 30-31 and August 6-7. Call 800-963-2373 for tuition and registration information. www.cesdtraining.com

Tuesday, August 2

San Diego .NET Developers Group will feature a presentation by Adam Calderon on "Exploring SQL Reporting Services 2005." Free pizza and soft drinks. This free meeting begins with a .NET 101 and Q&A session at 6 p.m. at Qualcomm Incorporated, 6455 Lusk Blvd. For more information, visit *http://sddotnetdg.org*.

Friday, August 5

Southwest Computer User Group Conference—This three-day event will include workshops, presentations, vendor faire, prize drawings, as well as up close and personal time with participating vendors. In addition, attendees will receive a t-shirt and welcome bag. The event will be held at the Town and Country Resort and Convention Center in San Diego. For details and rates, visit www.swugconf.org.

Thursday, August 11

■ Adobe Photoshop—A free seminar offered by Coleman College. Learn one of the hottest programs on the market. Whether you're a digital imaging novice, enthusiast, or professional, let us teach you how to work with software that lets you create without limits. This seminar is offered at both Coleman College campuses (La Mesa and San Marcos) and will run from 11 a.m. to 1 p.m. and 6:30 to 8:30 p.m. Space is limited. For more information or to RSVP. visit www.coleman.edu or call 619-465-3990 in La Mesa and 760-747-3990 in San Marcos.

Free events of a non-commercial nature will be listed in Calendar free of charge as space allows. Commercial events can be advertised in Calendar at a rate of \$25 for 25 words or less, with each additional word costing \$1. Anything separated by a space is considered one word.

In either case, type or legibly print your listing, including the date and time of your event, its location, and the name and phone number of a contact person. Calendar deadline is 4:30 p.m. on the Friday prior to publication date. Listings will not be taken over the phone.

All commercial Calendar listings must be paid in advance by check or money order. Enclose listing with payment, if applicable, and mail to Calendar of Events, c/o ComputorEdge, P.O. Box 83086, San Diego, CA 92138.



Michael Robertson Stakes Out Yet More New Turf

By Jim Trageser

The man who brought MP3-for-**L** mat music to the mainstream. and helped drag Linux to the home user's desktop, has now set his eyes on another online arena: Internet telephony.

Michael Robertson has stepped away from his day-to-day duties running Linspire (formerly Lindows), the friendly, easy-to-use flavor of Linux that, along with Xandros, is making a serious push to get Linux adopted by ordinary folks for their home computing use.

While Linspire and Xandros have yet to make a serious dent in Microsoft's market dominance for operating systems, both offer a low-cost alternative to Windows. For folks on a budget who nevertheless want to take advantage of all that the Internet has to offer, both Linspire and Xandros offer versions of Linux that are as easy to use as Windows XP-if not easier.

But Robertson is a restless soul. He built MP3.com into a major player in the music business, offering unsigned bands a way to reach an audience without needing the traditional music labels, and then sold it off to start Linspire.

As we reported in this space a few months ago, Robertson has already been busy with his new Internet telephony company, SIPphone (http:// sipphone.com). But within the past few weeks, he's stepped away from Linspire entirely to focus his energies on building up SIPphone.

The "Baby Bells" are unlikely to be any more pleased with Robertson's innovation and aggressiveness 36 July 22, 2005

than were the music labels or Microsoft with his earlier ventures.

The Promise

As data-compression techniques have improved, the concept of making voice calls over the Internet has become feasible. Early attempts featured fairly poor audio quality, especially those efforts that used the Web. Rather than a one-to-one connection between caller and receiver. Webbased data transfer involves breaking up the data into numerous small packets and sending them each via the fastest route at the moment they are sent-and then reassembling them at the other end.

But that technology has improved, too-and now Internet telephony is so serious a technology that the traditional phone companies have sought permission to charge different rates to access their phone lines, depending on whether you're transmitting a phone call or e-mail. (So far the courts and government regulators haven't bought into that argumentfor the time being, data is data.)

This voice-over-Net technology has gained its widest acceptance among online gamers-anyone who's played CounterStrike online has heard his teammates' tinny voices screaming out of the speakers or headphones.

What's Needed

Consumers are only now getting accustomed to the possibility of having their home phone service via the cable company instead of the local "Baby Bell." Getting used to having it over the Internet is going to take

some sort of big splash to gain widespread acceptance.

And that's exactly what Michael Robertson is good at—both creating workable business models and building a buzz.

Online telephony is obviously not going to replace traditional local phone service, because most of us still use our phone company to get online! Although, you could use your cable connection and then get Internet telephony to replace the "Baby Bell." So an existing cable or telephone connection is still a must.

The "Baby Bells" are unlikely to be any more pleased with Robertson's innovation and aggressiveness than were the music labels or Microsoft with his earlier ventures.

But what Internet telephone service can do is replace traditional long-distance service.

Robertson's SIPphone, for instance, includes a service that allows you to call standard landline and cell phones (as well as folks getting their phone service through the cable company). So Robertson-and many of his competitors, to be honest-is developing the technology to plug Internet telephony into the existing telephone infrastructure of landlines, cell phones, and cable phones.

Internet telephony isn't mature or stable yet-but it does seem likely that it's here to stay. With Robertson focusing his efforts and energies on developing it, betting against online telephone service doesn't seem to be too smart.

Jim Trageser can be contacted via his Web site: www.trageser.com.



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CAREER OPPORTUNITIES

New Avenues

By Douglas E. Welch

As an independent high-tech consultant, I have the usual avenues for making money. One day I might be cleaning up spyware or viruses; on another day, I might be training a client on managing their e-mail. Other days, however, might bring a small network installation or the rebuilding of a crashed machine.

These are some of the traditional roles for a high-tech worker, but if you want to continue to build your career, you should always be looking for new technologies and new avenues for expanding your work and your earnings.

Blogging and Podcasting

I've been podcasting for about nine months now, and blogging for longer than that, but these two technologies were never a major part of my work. Finally, though, both are now making inroads into the minds of some of my clients. In fact, I recently acquired my first podcastingrelated client. He has hired me to assist him in relaunching his blues music Web site as a blog and podcast site.

This is an entirely new avenue of work for me. While I have helped several friends get their blogs started, this is the first time it has resulted in actual billable hours. I realized a while ago that blogging software was a great way to let nearly anyone build their own Web site. Even more, they could begin publishing content to that Web site immediately, without worrying about the complexities of setting up a Web hosting account or learning HTML. This seemed the perfect application for some of my clients, who couldn't afford the development costs of a traditional Web site, but still needed some sort of presence on the Web. Even more, it felt very good to provide a way for these people to present their thoughts, work, and business to the Internet public.

Since I don't normally do Web site design, I was conceivably "missing out" on the income that might be gained from that work. I often had people asking if I did such work, but I usually referred the work elsewhere. Now, I can assist people in setting up basic sites and use this as a new avenue for my work. I knew in the back of my mind that this could be a lucrative new area for me, but only now am I starting to see the results.

The fact is, my own forays into blogging and podcasting provided me the training I needed in order to begin helping others. It is nice to see that such self-driven learning could eventually become part of my work.

Audio

In addition to the delivery side of the blogging and podcasting, I have also had to learn much more about audio recording, digital editing, and encoding. This new knowledge could prove to be a new avenue, as well. Each day I meet more and more people who are interested in pursuing their own shows.

My computer setup looks quite different than it did only a few months ago. The space between my keyboard and monitor was once only a place for Post-It notes, paperclips, and the occasional penny. Now this space is occupied by a six-channel mixing board with a direct USB interface to my Mac G4. Next to that sits a microphone stand holding a large MXL 2001 studio microphone, like one you might see at a traditional radio station.

On my computer itself are several audio-editing tools. As I move into more consulting work on podcasting, my own experimentations will become yet another avenue for earnings. Even if I never make much money with my own podcast, it looks as if the learning opportunity provided by it will help to expand my career in new and interesting ways.

Who knows what new avenues may appear over the years? All you need to do is keep your eyes and ears open, and remain curious about new technologies. You need to think of your own forays into new areas as an investment in your future. You might find that some of them can open up entirely new areas of work, and introduce new groups of clients to your services.

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