

BIGELOW / EVANS VIDEO

Our Shooting Resources

Video Editing

Ulead® VideoStudio™ 8 is easy-to-use software that turns home videos into fun-to-watch movies! The two-step DV-to-DVD Wizard creates complete movies in a flash. With more than 1000 customizable transitions, titles and special effects, beginners and seasoned veterans alike can easily achieve unique results. Preserve your precious movies on DVD, CD, tape, the Web or mobile devices to share with family and friends.

Ulead® DVD MovieFactory is everything you need for CD and DVD creation. Turn your videos and photos into high quality DVD movies. Burn data and music to CD or DVD in an instant. The Wizard workflow makes it simple. Choose from two versions: Disc Creator and Standard.

Roxio VideoWave® 7 Professional makes it easy to edit and complete with music, transitions, special effects, text credits and theater-rich Dolby® Digital sound. with animated menus and resizable buttons. VideoWave 7 Professional — the only video editing software you'll ever need.

VIDEO CAMERAS

The **Canon ZR80** is a MiniDV-based, ultra-compact camcorder. This unit weighs 17.1 ounces and has a 0.3 megapixel effective sensor resolution. The ZR80 an 18x optical zoom. Provides manual focus adjustment, whereas many camcorders have only auto-focus. This unit weighs just 17.1 ounces without battery and media, which is quite light. An ultra-compact camcorder, suited for on-the-fly shooting. The manufacturer estimates that a fully charged battery will provide 125 minutes of power, though this will vary depending on your usage.

The **Samsung SCD-23** is a MiniDV-based, ultra-compact camcorder. Provides manual focus control, whereas many camcorders have only auto-focus. This unit weighs just 17.6 ounces without battery and media, which is very light. 120 minutes of power, though this will vary depending on your usage. This camera's built-in light will facilitate shooting in dim environments.

The **Sony Handycam CCD TRV118** is great combination of Sony design, powerful features, and an unbelievably low price. It features a 2-1/2" SwivelScreen LCD with color viewfinder for accurate video framing that's easy on the eyes. It also includes the Nightshot 0 Lux system for precision recording, even in the dark! This camcorder comes with a built-in light, easy dubbing features and 20X optical/560X digital zoom.

Lighting

We have 3 **Smith-Victor** 500 Watt Photo Flood Lights. Most jobs only require 1 or 2 Lights.

Bigelow / Evans Video

5959 Century Blvd. Suite 541
Los Angeles, CA 90045
(310) 568-9221

\$350

Investor Video

25-DVD Copies * 10-20 Minute Single Camera Shoot

Video technology is a medium capable of being used beneficially in presenting your investment program. Videotaping allows you to present a solid funding plan in a very easy format for potential investors to review.

In the event there is a legal issue of Risk Disclosure, the information presented is a historical record which cannot be easily refuted. For that reason we will gladly provide you 3 review copies of your investor video prior to the final production run. Please give a copy of your investor video to your Attorney, CPA and any business partners.

Never Lie: Address all issues of your Growth Plan, Use of Funds Statement, Management Statement and Risk Factors. Why is this a Good Investment? Sell Yourself!

Dress: Look like you are going to a Face to Face meeting. Avoid Bright Colors.

Be Ready: Know your material! Clearly state the Terms of the Investment.

Location: Select a good location to shoot the video. Your Office should look Professional!

Time: We shoot your video at 9:00 AM. Indoor Locations Only !

Turnaround: We will forward your Review Copy in 24-48 Hours, Final Cut 48-96 Hours

Don't Your Investor Video is a Promise! You are making a representation of the truth.

Promise Do not make wild projections or set goals too high. Be Honest With Yourself !

Anything Allow yourself room to make adjustments, use terms like:

We are studying the issue of... Subject to Market Conditions...

We hope to be able to.... We are considering.....

Ask for Help: We are ready to give you our advice, you should also consult your Business Partners, the SBA, Your Banker, CPA and Attorney prior to the video shooting.

Websites: SEC.gov SBA.gov Mervinevansvideo.com Communitypeoplepress.com

We will gladly shoot your Investor Video at your CPA or Attorney's Office. There is no Charge to Re-Shoot your Investor Video.

Refund Policy - No Refunds

Bigelow / Evans Video Production

Bigelow / Evans Video Production's reputation for producing exciting investor infomercials is unsurpassed. From concept to completion, Bigelow / Evans Video Production has skillfully developed some of the most effective methods for producing successful infomercials and short- form direct response commercials.

Lynette A. Bigelow, a talented Writer-Director-Video Producer is not only expert in television production, but also skilled Investor Public Relations Expert.

Under her experienced leadership, Bigelow / Evans Video brings a knowledge base that is un-matched. The company understands the process of creating a successful investor infomercial that combines network-quality production with solid direct response principles. The result is an infomercial that captures the Investor's attention and motivates them to take action.

A Bigelow / Evans Video Productions project starts with a "Orientation Interview." Ms. Bigelow reviews client's goals and funding requirements in-depth in order that Bigelow Video Production clearly understands all of the features and benefits the financial product or investment has to offer.

After the orientation interview, the creative development and scriptwriting begins: a collaborative process, between Bigelow / Evans Video Production and the client, to ensure that all features and benefits of the investment or financial product are carefully and clearly demonstrated. As the creative development stage progresses, Bigelow Video Production begins the detailed preproduction process of researching consumer testimonials, product testing, location scouting, and arrangement for talent. Once filming commences, Bigelow / Evans Video Production's production team carefully manages every dollar to make sure the client receives the maximum value for the money expended.

When filming is completed, the team supervises all aspects of postproduction, from editing to sound design, until the project is complete and ready to air.

MERVIN EVANS VIDEO PRODUCTIONS

What is Evans Video?

Evans Video Productions is a full service video production company specializing in creating investor videos and related marketing communications.

Who is Evans Video?

Evans Video Productions is a client-focused production company concentrating on the development of powerful and creative video productions in the Southern California market and throughout the country. We offer high quality attention-getting results that are designed to meet and achieve the specific goals and target markets of each individual client. Whether on-location or in the studio, our highly-skilled and professional production team will guide you through the development process from concept to reality.

Why Evans Video?

Is Evans Video Productions the only partner who can provide video production services to your company? Probably not. However, we are looking to develop relationships with our clients, not just generate business. You want a production company who understands your industry, your business, and the pressures that are driving you to look for solutions. You want to partner with an organization that delivers on the expectations that it sets - and you want your production company to care about the business outcomes you need to achieve when implementing new solutions and work with you to make sure the solutions deliver the results your company is looking for.

Who is Mervin Evans ?

Mervin Evans prepares customized business plans and provides marketing consulting services. Evans will assist the client in the development of a full-length venture capital investor-ready business plan for companies needing \$1m to \$10M.

From Internet, to chemicals, to health care, to transportation, to software, and everything in between, Mervin Evans works with you to prepare a business plan and investor video that is customized for your company's specific funding and corporate needs.

BOOKS & TAPES BY MERVIN L. EVANS

21 Steps to Funding Your Project !

BIZ PLANS Made Easy !

Capital for Minority Business Owners Made Easy!

Credit Repair Made Easy !

The Road to Venture Capital !

Venture Capital Made Easy

The Above Titles are available on WWW.Amazon.com

Library Products

New York Venture Capital Directory

California Venture Capital Directory

Community People Press

PO BOX 71351 Los Angeles, CA 90071

MERVIN L EVANS TITLE LIST

- 0-914391-01-1 Getting Funded Made Easy - the Business Owner Version
- 0-914391-03-8 Evans Credit Workshop 2003!
- 0-914391-04-6 Capital for Women and Minority Business Owners Made EZ
- 0-914391-05-4 Your Business Plan Is Your Life Plan
- 0-914391-06-2 Locating Your Investors Made Easy
- 0-914391-07-0 21 Steps to Funding Your Project
- 0-914391-08-9 Finding Investment Capital Made EZ
- 0-914391-09-7 Biz Plans Made Easy - Mervin Evans Venture Capital Workshop
- 0-914391-10-0 Starting Your New Business Made Easy!
- 0-914391-11-9 Vc Made Ez !
- 0-914391-12-7 Credit Repair Made Easy
- 0-914391-13-5 Evans 1000 Venture Capital Directory
- 0-914391-14-3 Mervin Evans Funding Workshop
- 0-914391-15-1 Credit Repair Made Easy!
- 0-914391-17-8 Reg D Made Easy! - Library Version
- 0-914391-18-6 Entertainment Capital Made Easy
- 0-914391-19-4 What Credit Reporting Agencies Don't Want You to Know!-2004
- 0-914391-20-8 Venture Capital Made Easy!
- 0-914391-21-6 Mervin Evans Venture Capital Workshop 2003!
- 0-914391-22-4 Los Angeles Venture Capital Made Easy
- 0-914391-23-2 The Road to Venture Capital
- 0-914391-24-0 Reg D Rule 504 Made Easy
- 0-914391-25-9 Evans 1000 Venture Capital Directory
- 0-914391-26-7 How to Find \$5,000,000 Venture Capital Made Easy-2003
- 0-914391-28-3 Evans Business Starter Kit
- 0-914391-29-1 REG D 504 MADE EZ - Library Version
- 0-914391-30-5 California Venture Capital Directory
- 0-914391-31-3 The Courage to Be a Success
- 0-914391-32-1 10 Steps to a Perfect Business Plan
- 0-914391-34-8 Capital for Women and Minority Business Owners Made Easy
- 0-914391-35-6 AAA+ Credit Repair Made Easy-2004
- 0-914391-38-0 The Case for a Better America
- 0-914391-39-9 How to Spot a No-Good Man - a Women's Credit Repair Guide
- 0-914391-40-2 Business Plans Made Quick and Easy
- 0-914391-41-0 New York Venture Capital Directory
- 0-914391-42-9 Venture Capital Made Ez!
- 0-914391-43-7 Credit Repair Made Quick and Easy
- 0-914391-44-5 Venture Capital Made Quick and Easy!
- 0-914391-46-1 A New Direction
- 0-914391-48-8 Credit Repair Made Easy for Small Business Owners
- 0-914391-49-6 Biz Plans Made Easy
- 0-914391-51-8 Capital for Minority Business Owners Made Easy
- 0-914391-52-6 Executive Summary Made Easy
- 0-914391-53-4 Reg D Made Easy
- 0-914391-54-2 Evans Venture Capital Directory 2003
- 0-914391-55-0 10 Steps to a Perfect Business Plan -- the Video CD
- 0-914391-56-9 The Case for America
- 0-914391-57-7 A New Direction - a Road Map for a Better America
- 0-914391-58-5 The Case for Black America
- 0-914391-86-0 How to Raise Investment Capital
- 0-914391-99-2 Understanding the Venture Capital Process