

Ella Veres Art Ventures

shattering myths and lies thru art

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Dear Potential Sponsor:

We are currently creating a new work, ***Three Eco-Friendly Self-Propeller Clowns***, which we plan to open in mid-September or beginning of October, depending on the sponsorship. We'll first have a one-month run in New York City, and then have a tour in Transylvania, Winter 2007 or Spring 2008. You have generously supported my work in the past, and I hope that you will consider helping to fund our ***Three Eco-Friendly Clowns***... show.

Three Eco-Friendly Self-Propeller Clowns is about global warming and discrimination.

Three Eco-Friendly Self-Propeller Clowns will consist of a theater performance, a book, a DVD and CD, and a multimedia exhibition created by Ella Veres and her team. During the creative process we regularly present our work in progress to the audience during Fieldwork sessions.

Like each **Ella Veres ArtVenture** project, ***Three Eco-Friendly Self-Propeller Clowns***, encompasses educational, support, and advocacy elements. Besides the art we intend to create brochures and posters, workshops and events, residency programs and tours that will spread our information about discrimination against any ostracized group and global warming effects both to the public at large and the individuals/groups that we serve, especially Eastern European immigrants. We will also conduct a media campaign demanding more visibility for anti-discrimination information.

We are looking for sponsors! Help us develop this enterprise!

Advertise in our playbill, posters, and website by buying ad space or make in-kind gifts! We need: performance space for the show and exhibition, office supplies, donations for printing and phone expenses, paper for publishing our materials, website design, wardrobe and set design materials, make-up, catering for the exhibition/show opening and fundraising event.

Buy:

- **Advance tickets to our show only \$15!**
- **A Transylvanian dinner for four only \$200.**
- **Ella Veres' autographed books —only \$25—and artwork at \$200.**

Donate tax-deductible money! We have received in-kind support but we seek an additional \$15,000, which will enable us to pay director fee and other artists, and pay for publicity materials, book publishing, DVD documentation, studio and related expenses. The budget for the production is \$26,000, and although we are applying for several grants, your support is critical and will make a great difference. Give \$50 or give \$2,500, whatever you can. Your contribution will be deeply appreciated, and also acknowledged in the program. And you can support us by coming again to see our shows. Send us a check. We will be grateful.

We are a sponsored group of **The Field**, a not-for-profit, tax-exempt, 501 (c)(3) organization serving the New York City performing arts community. So your contribution to support this production will be tax deductible to the extent allowed by law. Also if your employer has a matching gift program, please let us know, as contributions to **The Field** earmarked for us are eligible.

Contributions can be made on line or by mail.

On line: For a link to **The Field's** secure website please go to **www.ellaveres.com** and click on **Contribute to Ella Veres ArtVentures**. To send gifts by **mail**, please make all checks payable to our

not-for-profit sponsor, **The Field**. Please fill out the memo line/earmark it for **Ella Veres/Ella Veres ArtVentures** and mail it to **Ella Veres** at **P.O. Box 180, New York, NY 10108**.

For more information about The Field contact: The Field, 161 6th Avenue, New York, NY 10013, phone: (212) 691-6969, fax: (212) 255-2053, www.thefield.org, e-mail: info@thefield.org. A copy of The Field's latest annual report may be obtained, upon request, from The Field or from the Office of the Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271.

Please see the enclosed brochure for more information about **Ella Veres ArtVentures**. Our **financial plan/budget** is available upon request.

We hope to see you at the production, if not before, and thank you again for your encouragement and generous support.

Ella Veres
Artistic Director

Please cut here and mail it with your check

I support **Ella Veres ArtVentures**
I am sending my tax-deductible contribution to
Ella Veres ArtVentures
P.O. Box 180, New York, NY 10108

- \$50
- \$100
- \$250
- \$500
- \$1,000
- \$2,000
- \$2,500
- Other \$ _____

Name _____

Address _____

City _____ State _____ ZIP _____

E-mail _____

- My employer has a matching gift program